



How the partner program works. *Pricing included.*

What you pay, what you can charge, what it connects to and how a build runs. Everything you need to pitch it to a client.

Wholesale pricing. You set the retail.

BUILD

from \$5,000 one time

Setup and handover

- Dashboard in your client's brand
- Their tools connected and synced
- Every past result backfilled
- Walkthrough for you and the client

MAINTAIN

from \$1,000 per month

We keep it running

- Hosting and daily data syncs
- Fixes when a tool changes its API
- Small copy and layout changes
- Cancel any month

GROW

from \$3,000 per month

We keep building

- Everything in Maintain
- New views and reports every month
- Automations and AI features
- First call on new services you sell

- You pay us. Your client pays you, at whatever price you set. We never invoice your client.
- Pick one monthly plan. Grow includes everything in Maintain, so you never pay for both.
- Monthly plans cancel any month. Build is a one-time fee.
- For example: \$5,000 once for Build, then \$1,000 a month for Maintain.
- Prices start at "from". Send us the client and their tools and we quote an exact number within 24 hours.

From first call to live in 14 days.

1. Send us one client **Day 1**

Tell us who they are and which tools they run. We send an exact quote within 24 hours.

2. Share read access **Day 1**

Read-only logins or API keys for the client's sending tool, ad accounts, CRM and calendar.

3. We build it **Days 2 to 14**

A dashboard in the client's brand, backfilled with their real results. Only you see it.

4. You sell it **Day 14**

Walk the client through it at your price. Pick Maintain or Grow if they want it kept running.

How to pitch it to your client.

1. Show, then sell

Walk the client through a finished dashboard built on their own data. It sells itself better than any deck.

2. Lead with their results

Every win you delivered, backfilled to month one, in one place. It is the proof of your work they never had.

3. Price it as a product

Charge a setup fee and a monthly plan on top of your retainer, at a markup that fits the account.

Questions agencies ask.

Who pays whom?

Your client pays you, at whatever price you set. You pay us the wholesale price for the plan you pick. The difference is yours. We never invoice your client.

Does the client know about AM Collective?

That is up to you. The dashboard carries the client's brand. Present it as part of your service, and we join calls when you want us there.

Why is the price "from"?

A dashboard on two tools takes less work than one on eight. Send us the client and the tools they use and we quote an exact number within 24 hours.

Which clients is it a fit for?

Clients already paying you for lead gen who want to see results without a weekly call. It fits best when they run two or more channels, such as cold email plus ads, or LinkedIn plus a booking calendar.

Have a client in mind? Get an exact quote in 24 hours. **Book a partner call at** leads.amcollectivecapital.com/partners